

Rogers Furniture Company's Stock-Reducing Sale

Semi-Annual Event of Great Importance

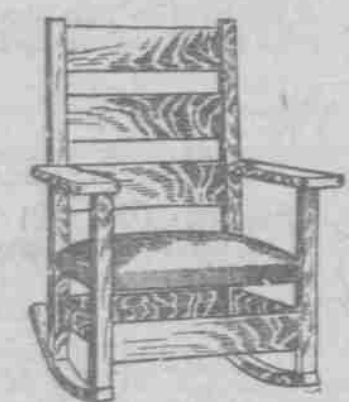
This year's sale finds us with a much larger stock than ever before and the assortment is as complete as you could ask. We positively will offer for cost our entire stock for ten days commencing Wednesday, January 24th. Every one who has attended these sales in the past knows we positively make prices that are never duplicated in this city. A glance at these prices will convince the most skeptical, and a visit to our store will make a friend of you forever.

Refrigerators and Ice Boxes



We have just received a car of refrigerators which will be included in sale at stock reduction prices.

Rockers Of All Kinds



\$30.00 Sleepy Hollow golden oak, genuine leather seat, a beauty, only **\$18.75**
 \$25.00 golden oak leather seat rocker. Special stock reducing sale price **\$15.65**
 \$21.00 golden oak leather seat rocker. Special stock reducing sale price **\$14.85**
 \$15.00 rocker, genuine leather seat, golden oak. Special **\$10.60**
 \$12.00 mission rocker, turned finish, high back, genuine leather seat. Special stock reducing sale price **\$8.10**
 \$10.00 Mission rocker, leather seat, turned finish. Special on sale **\$6.95**
 \$8.50 Mission rocker, genuine leather seat, turned finish. Special on sale **\$5.90**
 \$7.00 spring chase leather seat rocker, in golden oak, a beauty, for only **\$4.65**
 \$6.00 golden oak rocker, a dandy. Special on sale **\$4.15**
 \$4.00 rocker, in genuine quarter sawed oak. Special stock reducing sale price **\$2.70**
 \$3.50 golden oak rocker, a good strong one. Special stock reducing sale price **\$2.25**
 \$3.00 golden oak rocker. Special on sale **\$1.95**

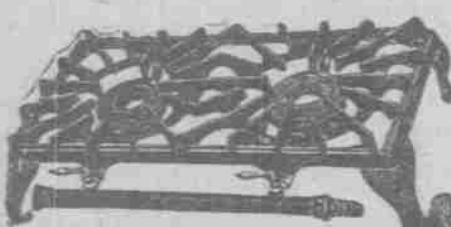


Dressers

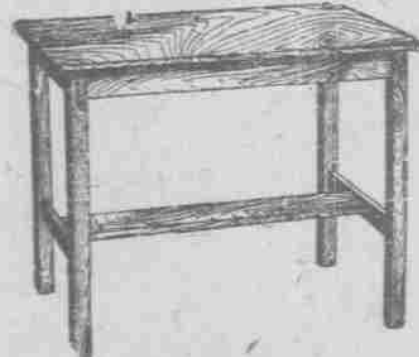
Our stock of dressers is larger than ever and we must move them. These prices will do the work:

Golden American quartered dresser, 12x20 mirror, has three large drawers, worth regularly \$8.00. Special sale price **\$5.50**
 Golden oak dresser, \$10.00 value. Special sale price **\$6.75**
 Golden oak dresser, regular \$12.00 value. Special sale price **\$8.25**
 Golden oak dresser, regular \$15.00 value. Special sale **\$9.95**
 \$20.00 golden oak Princess dresser. Special sale **\$14.50**
 \$22.50 golden oak dresser. Special stock reducing sale price **\$15.85**
 \$25.00 golden oak dresser. Special stock reducing sale price **\$16.75**
 \$18.50 maple dresser, with oval mirror, genuine birdseye. Special **\$13.90**
 \$25.00 birdseye maple, full swell front, large oval mirror, wood knobs, a beauty. Special on **\$16.95**
 \$35.00 birdseye maple dresser, colonial style. Special on **\$24.50**
 \$42.50 birdseye maple dresser. Special on sale **\$29.90**
 \$50.00 birdseye maple dresser. Special stock reducing sale price **\$34.50**
 \$45.00 genuine mahogany dresser, dull finish. Special on **\$28.25**
 \$65.00 Cinnamon walnut dresser, colonial style. Special on sale **\$47.00**

Gas Plates



2 burner gas plate, like cut. Special stock reducing sale price, **\$1.95**



Library Tables In All Finishes

\$28.50 Mission library table, Flanders style. Special on sale **\$19.50**
 \$25.00 Early English library table. Special stock reducing sale price **\$17.65**
 \$17.00 Early English library table. Special stock reducing sale price **\$10.75**
 \$28.00 genuine mahogany library table. Special on sale **\$19.10**
 \$25.00 golden oak library table. Special stock reducing sale price **\$18.00**
 \$15.00 Mission library table. Special stock reducing sale price **\$10.95**

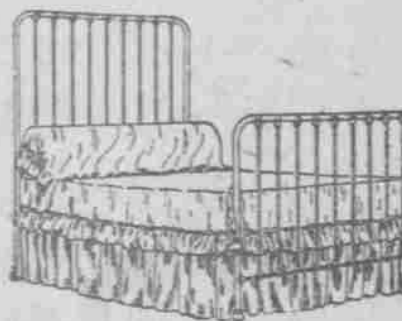
Kitchen Cabinets

\$38.00 kitchen cabinets, all late improvements. Special **\$26.25**
 \$30.00 kitchen cabinets. Special stock reducing sale price **\$21.90**
 \$26.00 kitchen cabinets. Special stock reducing sale price **\$17.75**
 \$23.50 kitchen cabinets. Special stock reducing sale price **\$16.00**



Ladies' Desks

Ladies' desk, Mission style, Early English finish. Extra special on sale. **\$3.95**



Iron and Brass Beds

Iron bed exactly as represented. A regular \$6.00 value. Special on sale **\$3.70**
 \$12.00 2 inch continuous post bed, in Vernis Martin or white. Special on sale **\$6.70**
 All brass bed, full 2 inch post, satin or bright finish. Extra special during sale **\$8.50**
 \$52.50 brass bed. Special on sale **\$34.75**
 \$48.00 brass bed. Special on sale **\$31.00**
 \$35.00 brass bed. Special on sale **\$24.50**



Children's Cribs

All brass crib, a beautiful design, \$40.00 value. Special on sale **\$28.00**
 \$35.00 brass crib. Special on sale **\$23.95**
 \$11 Vernis Martin crib. Special on sale **\$7.85**
 (Also in white.)
 \$10.00 child's crib, high sides that drop. Special stock reducing sale price **\$7.60**
 \$7.50 child's crib, 24x48, sliding sides. Special stock reducing sale price **\$5.90**

Morris Chairs

\$27.50 Early English Morris chair **\$19.50**
 \$22.50 golden oak Morris chair **\$17.85**
 \$18.00 Early English Morris chair **\$12.50**
 \$12.50 golden oak Morris chair **\$8.00**
 \$10.00 golden oak Morris chair **\$6.75**

Rugs & Carpets

New stock, new patterns, late colorings, 1912 designs, all included in sale. This means you can get a new, up-to-date floor covering at wholesale prices.

A few prices will give you some idea of the sacrifice we are making in this department:

\$65.00 Art Loom Rugs, in plain centers, linen backs, 9x12 size. Special on sale **\$47.00**
 \$37.00 Hartford Axminster Rugs, in blues, tans and greens. One of the best Axminsters made, 9x12 size. Special on sale **\$26.00**
 \$35.00 Wilton Velvet Rugs, woven in one piece, no seams. Special on sale **\$24.50**
 \$30.00 Smith's Best Axminster Rugs—a high class rug at the price of a cheap one. 9x12 size. Special on sale **\$22.50**
 \$27.00 Axminster Rugs, 9x12 size. Special on sale **\$19.00**
 \$25.00 Axminster Rugs, 9x12 size. Special on sale **\$18.50**
 9x12 Brussels Rugs, \$22.00 value. Special on sale **\$15.00**
 9x12 Brussels Rugs, \$18.00 value. Special on sale **\$12.75**
 9x12 Turkish Rugs. Special on sale **\$15.50**
 8x10 Crex Grass Rugs **\$6.95**
 9x12 Crex Grass Rugs **\$7.85**
 \$4.50 Utopia Rugs. Special on sale **\$2.75**
 \$2.50 Bath Rugs. Special on sale **\$1.70**
 \$2.00 Bath Rugs. Special on sale **\$1.35**
 15x35 Axminster Rugs, in all patterns. Special on sale **\$1.05**

COUCH COVERS AND PORTIERES

\$1.75 Couch Cover **\$1.15**
 \$2.50 Couch Cover **\$1.40**
 \$2.50 Couch Cover **\$1.75**

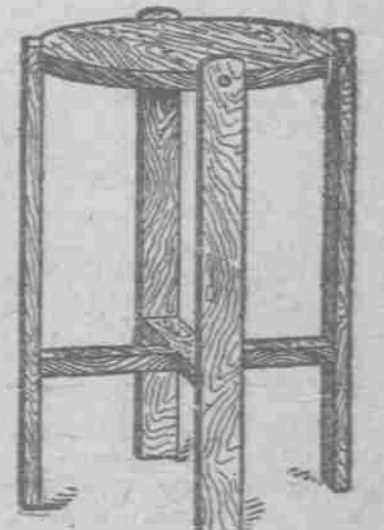


9x12 Granite Rugs, a good wearing rug. Special on sale **\$3.85**
 9x12 Wool Filled Rugs. Special on sale **\$5.50**

SMALL RUGS

We have the largest assortment of small rugs ever shown in this city. Get yours while the stock is fresh.
 27x54 Velvet Rugs. Special on sale **\$1.35**
 27x54 Axminster Rugs, \$2.75 value. Special on sale **\$1.85**

Mission Tabourette 25c



Mission tabourette, either round or square, Early English. Special during sale only. **25c**



Dining Chairs All Different Finishes

\$6.50 box seat dining chairs, with genuine leather slip seat, quarter sawed and polished. Special on sale **\$4.40**
 \$5.00 golden oak diners. Special on sale **\$3.35**
 \$4.50 golden oak dining chairs, genuine leather seat. Special on sale **\$3.25**
 \$4.00 Mission diner, genuine leather seat, turned finish. Special on sale **\$2.70**
 \$3.00 dining chair in Early English finish, box seat, chase leather. Special on sale **\$1.90**
 \$2.50 golden oak diner. Special on sale **\$1.65**
 \$1.75 golden oak dining chair. Special on sale **\$1.15**
 \$1.25 golden oak dining chair, of strong construction. Special on sale **85c**
 75c kitchen chairs. Special **55c**



Extension Tables

\$70.00 waxed oak extension table, 60 inch top. Special on sale **\$48.90**
 \$65.00 golden oak extension table. Special stock reducing sale price **\$45.50**
 \$50.00 turned oak extension table, 54 inch top. Special on sale **\$33.75**
 \$35.00 golden oak extension table, highly polished. Special on sale **\$23.50**
 \$15.00 golden oak extension table. Special stock reducing sale price **\$10.95**
 \$14.00 Mission extension table **\$8.90**

Children's Sidewalk Sulkies



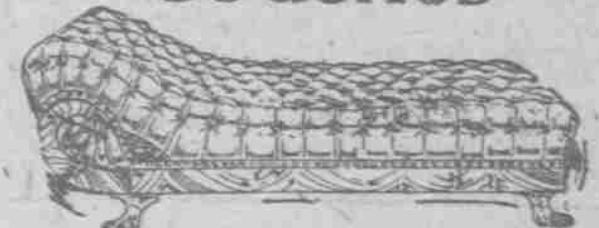
This is the best cheap sulkie made, reversible back, padded seat and back rubber tires/steel wheels. Special on sale, only, each **\$1.90**

Gasoline Stoves

Large stock just received. All prices up from **\$2.25**

Sale Commences Wednesday, January 24th

Couches



\$12.50 couch, upholstered in green velour. Special stock reducing sale price **\$8.75**
 \$10.00 couch, upholstered in velour. Special stock reducing sale price **\$7.00**

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